

**SMART  
NAME**



## ***DIGITIZES IDENTIFICATION CARDS***

*NEXT-GENERATION SECURITY POWERED BY WEB 3.0 TECHNOLOGY*

### **PROTECT**

*Customer  
Data*

### **CHASE**

*Update history  
of customer  
information*

### **PREVENT**

*Unauthorized  
access*



## WEB 3.0

*This is a cloud service using Web 3.0*



## PROTECTION

*Your data registered in SMARTNAME is protected by NFT technology and a private blockchain.*

*EXAMPLE:*

*Attendance Record,*

*Personal Data + Associated Data*

*Qualification Verification (Various Licenses) etc.*



## ECOLOGY

*Cards made from recycled paper and plant-based plastics help support the SDGs.*

*After the update it will function as a smartphone, so this is no longer necessary.*



## AS AN ID-LINKED KEY

*Combines IDs like **employee**, **member**, and **student cards** with building access keys.*

*It also allows management of entry and exit records.*

*Optional biometric authentication can be enabled.*



## PERSONAL INFORMATION-ENABLED ID CARD

*(Includes Digital Business Card Functionality)*

**Information associated with ID cards varies widely!**

*Management of Attendance and Access Control*

*Payment at Employee and Student Cafeterias*

*ID Card / Digital Business Card*

*Management of Facility Usage History and Lending History*

*Qualification Management etc.*

*No need to display personal information on the front of the card*

*EXAMPLE: Issuer Name and Number*

*Issuing companies and schools securely manage basic personal information. Impersonation is not allowed!*







## DEDICATED APP (CURRENTLY UNDER DEVELOPMENT) SOME FEATURES

1

### DISTRIBUTION OF DEDICATED APP

The system displays the enrollment status of the scanned ID using signal lights



*Instant verification available!*



- A person whose employment/affiliation has been verified
- Employment verification cannot be conducted as SMARTNAME is not being used
- Crime-related data

2

### YOU CAN USE YOUR ID CARD THROUGH THE APP



*The dedicated app is planned to be distributed for free  
Camera-based authentication (various types of biometric authentication) is available (optional)*



#### REGISTRATION & INQUIRIES

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JBA Member of the Japan Blockchain Association